SNCF

SNCF demonstrating its commitment to the *Train to Copenhagen* campaign by:

- Uniting VIPs from various backgrounds (political, environmental, etc.) on board the Climate Express

- Endeavouring to convey the message of the (train to Copenhagen) campaign and encouraging people to follow the symbolic train from Kyoto to Copenhagen in the SNCF media, including sncf.com via:

    - TGV Magazine: 300,000 copies (December issue)
    - TER Attitudes: 100,000 copies (January issue)
    - Sncf.com, websites of the subsidiaries and YOUTUBE: 300,000 visits a day
    - 200,000 SNCF staff in the group (SNCF in-house newspaper, radio and Intranet)

- Organising a journey from Paris to Brussels on the Thalys to enable the French SNCF delegation to join the Climate express,, with the potential participation of SNCF's Chairman

- Participating in on-board workshops on the implementation of the Grenelle Law and on eco-friendly freight transport

Last but not least SNCF will make the most of COP15 to express its views and talk about its projects.